ULI / Hines Student Competition Elective

13 - 27
January 2020
3 Credits

Faculty: Veruska Vasconez

Associated ULI Hines Faculty Team:
Architecture & Urban Design, Elizabeth Plater-Zyberk, Joanna Lombard, Veruska Vasconez;
Real Estate Development + Urbanism, Chuck Bohl, Mark Troen; Business School, Alex Morcote

Description:
The ULI Hines Student Competition Elective is an intensive charrette. Working daily over the
course of the two-week competition period, students develop and produce a comprehensive
ULI Hines Competition submission for an integrated urban design and development proposal
for a large-scale, urban site with representation of design, as well as marketing, and financial
projections. The specific project requirements will be released at the competition opening.
The requirements of previous years have been: a 72” x 36” presentation board of the design
proposal; a development pro forma; a 500-word narrative summarizing the design and devel-
opment plan; and a 500-word narrative describing the financing plan. The faculty members
structure the two- week engagement through a series of information sessions, critiques and
reviews with invited experts. The primary goal is for each student to emerge with a significant
understanding of the process of originating a development proposal in its entirety, and repre-
senting the proposal as a transformative urban project and effective investment opportunity.

Eligibility:
Graduate Student status and 5th-year B.Arch. students

Advance Requirements:
Team assembly and Registration by 13 December 2019.
Register Oct. 1 – Dec. 13, 2019

Each team is required to have 5 members, with at least 3 disciplines represented on the
team- ideally, M.Urban Design; M. Real Estate Development +Urbanism; M. Business Admin-
istration; M.Architecture I/II ; B.Architecture (5th year). When the Competition Registration
opens, teams submit an online application with each team member’s name, résumé, and
confirmation of academic program enrollment to demonstrate that the team meets the criteria
for interdisciplinary participation. ULI/Hines will review the team application and send an
email confirming team eligibility.

Post Course Options:
Internal Review and ULI/Hines Student Competition Jury Process
UM holds an internal review of the UM submissions with internal awards. The ULI/Hines Jury
meets in February to select 4 finalists, and fund a member of each finalist team to visit the
site. Finalists then expand their original proposal to greater detail. The 2018 Competition
awarded the UM “Garden District” proposal an Honorable Mention. In 2016, the UM “Matrix”
team was one of the four finalists. The ULI/Hines Student Competition Elective/Studio faculty
team will continue to provide assistance as needed. In April, ULI/Hines funds the 4 finalist
teams to travel to the site to participate in a mandatory dress rehearsal with an advisory jury
of local experts. The following day, each team presents to the full jury, ULI guests, students,
and others in a public event, after which the winning team receives $50,000 and the finalist
teams receive $10,000 each.

ULI Hines Website:
http://uli.org/programs/awards-competitions/hines-student-design-competition