



ULI / Hines Student Competition Elective

2020
13 - 27

January 2020

3 Credits

Faculty: Veruska Vasconez

Associated ULI Hines Faculty Team:

Architecture & Urban Design, Elizabeth Plater-Zyberk, Joanna Lombard, Veruska Vasconez; Real Estate Development + Urbanism, Chuck Bohl, Mark Troen; Business School, Alex Morcate

Description:

The ULI Hines Student Competition Elective is an intensive charrette. Working daily over the course of the two-week competition period, students develop and produce a comprehensive ULI Hines Competition submission for an integrated urban design and development proposal for a large-scale, urban site with representation of design, as well as marketing, and financial projections. The specific project requirements will be released at the competition opening. The requirements of previous years have been: a 72" x 36" presentation board of the design proposal; a development pro forma; a 500-word narrative summarizing the design and development plan; and a 500-word narrative describing the financing plan. The faculty members structure the two-week engagement through a series of information sessions, critiques and reviews with invited experts. The primary goal is for each student to emerge with a significant understanding of the process of originating a development proposal in its entirety, and representing the proposal as a transformative urban project and effective investment opportunity.

Eligibility:

Graduate Student status and 5th-year B.Arch. students

Advance Requirements:

Team assembly and Registration by 13 December 2019.

Register Oct. 1 – Dec. 13, 2019

Each team is required to have 5 members, with at least 3 disciplines represented on the team- ideally, M.Urban Design; M. Real Estate Development +Urbanism; M. Business Administration; M.Architecture I/II ; B.Architecture (5th year). When the Competition Registration opens, teams submit an online application with each team member's name, résumé, and confirmation of academic program enrollment to demonstrate that the team meets the criteria for interdisciplinary participation. ULI/Hines will review the team application and send an email confirming team eligibility.

Post Course Options:

Internal Review and ULI/Hines Student Competition Jury Process

UM holds an internal review of the UM submissions with internal awards. The ULI/Hines Jury meets in February to select 4 finalists, and fund a member of each finalist team to visit the site. Finalists then expand their original proposal to greater detail. The 2018 Competition awarded the UM "Garden District" proposal an Honorable Mention. In 2016, the UM "Matrix" team was one of the four finalists. The ULI/Hines Student Competition Elective/Studio faculty team will continue to provide assistance as needed. In April, ULI/Hines funds the 4 finalist teams to travel to the site to participate in a mandatory dress rehearsal with an advisory jury of local experts. The following day, each team presents to the full jury, ULI guests, students, and others in a public event, after which the winning team receives \$50,000 and the finalist teams receive \$10,000 each.

ULI Hines Website:

<http://uli.org/programs/awards-competitions/hines-student-design-competition>